

Bio for James L. Ritchie-Dunham

James Ritchie-Dunham is chairman of Strategic Clarity, a strategy consultancy with offices in Boston and Mexico City. He is also a visiting scholar at the MIT Sloan School of Management, and president of the Institute for Strategic Clarity, a non-profit research and education organization. Co-author of *Managing from Clarity: Identifying, Aligning and Leveraging Strategic Resources* (Wiley, 2001), Jim helps his clients gain greater clarity about their organization's strategy. His clients include: the Society for Organizational Learning, Royal Dutch/Shell, TXU, Grupo Bal, A.T. Kearney, Renaissance Worldwide, High Performance Systems, Boehringer Mannheim, Petróleos de Venezuela, Petróleos Mexicanos, Grupo Nacional Provincial, the Mexican Secretariat of Health, Texas Department of Health, CARE, Town of Vail, University of Texas at Austin, and the ITAM, as well as clients in the aerospace, mining, telecom, and financial services industries. In addition to his consulting, Jim plays an advisory role, sitting on the board of directors of the Society for Organizational Learning, Pine Hill Waldorf School, and Dynamic I-T. Jim's work has been published in many practitioner and academic journals.

Previously he was a professor of operations research and decision sciences at the Instituto Tecnológico Autónomo de México (ITAM), an advisor to the Mexican Secretary of Health, and a petroleum engineer at Conoco. He has a Bachelor of Science degree in Petroleum Engineering from the University of Tulsa. He has a Masters of International Management from the American Graduate School of International Management (Thunderbird). He has a Masters of Business Administration from the Escuela Superior de Administración y Dirección de Empresas (E.S.A.D.E.) in Barcelona. He has a PhD in Decision Sciences from the University of Texas at Austin.