

Mindful Strategy

- **Tired of stale strategies that don't work?**
- **Interested in new ways of removing obstacles that prevent reaching or exceeding your goals?**
- **Interested in ways of increasing innovation and improving leadership skills?**

Program Faculty

James L. Ritchie-Dunham
Program Coordinator
President
Institute for Strategic Clarity

Visiting Scholar
MIT Sloan School of
Management

Ellen J. Langer
Professor of Psychology
Harvard University

Who Should Attend

This program is designed for business executives who want to more fully engage themselves and their organization in innovative ways of understanding the organization and its strategy.

Overview

You will learn how to be mindful in developing your organization's strategic direction and how that greatly improves your chances for success.

Learning Objectives

This course enables you to more mindfully incorporate your organization's understanding into its strategy, enabling you to more robustly engage the organization in achieving that strategy.

Unique Features

The 2-day seminar builds on the field-proven work of Dr. Langer in mindfulness and mindful learning and of Dr. Ritchie-Dunham in strategic frameworks. Your learning will be enriched by lectures, class discussions, and exercises. Within each of these teaching modalities, you are an active player in the learning process and in the array of managerial decisions that must be reached.

Most organizations can't execute strategy. Complexity is their enemy. **Jim Ritchie-Dunham's** "strategic clarity" provides a roadmap for introducing systems thinking to your organization. It's a snapshot of how strategy will be managed in the 21st Century.

David Norton, President, Balanced Scorecard Collaborative, and co-author of *Balanced Scorecard*

Ellen Langer is an original. She's one of the most creative minds I've encountered in the application of her mindfulness research to the problems of organizational behavior and leadership. I feel certain that all leaders and organizations would benefit from her ideas and would, without question, be far more creative and productive, and yes, mindful, of the challenges confronting them.

Warren Bennis, Distinguished Professor of Management, USC, and author of *On Becoming a Leader*

Program Focus

This program is designed to expand your ability to approach your organization's strategy with the full power of your mind:

Why Mindful Strategy

You will understand why it is important to be mindful in developing your organization's strategy.

What I Should Pay Attention To

You will explore a simple framework called GRASP for understanding your organization and its strategy in a rigorous, systemic manner.

How I Should Pay Attention

You will experience the impact of being mindless on your understanding and the value to you and your organization of being mindful.

Being Mindfully Strategic

You will practice simple techniques of mindfulness to looking at the strategy of your organization through the GRASP framework.

Dates

August 26-27, 2004 in Mexico City
August 30-31, 2004 in (TBD)