



## **Application for the Certified Corporate Designer (CCD) Program**

We invite you to apply to join the CCD program. Certification in Corporate Design acknowledges mastery in a comprehensive, three-year program of study and work in the design of living social systems.

The 3-year program includes classroom coursework and independent study in introductory to advanced topics, as well as field projects. See the attached outline of the program. The program requires:

- 8 quarter-length classroom courses
- 12 quarter-length independent study courses
- 12 quarter-equivalent of field projects

To explore your understanding of commitment required and benefits provided by this program, we ask that you answer the following questions. Please feel free to express your answers using text and graphics.

1. What is your understanding of the purpose of the Certified Corporate Designer program?
2. Given the 3-year commitment to complete the CCD program, what outcomes do you expect from the program for yourself? For your work? For your community?
3. Assessing the state of your competencies and knowledge today, explain how you see this program helping you achieve the expected outcomes in #2.
4. Given the infinite alternatives available to help you achieve these outcomes, why do you want to do this program, through the Institute, at this time? How much time do you see committing to the study and work in this program, over the next three years?

Must Demonstrate Competence in:

**The People**

*Individuals*

Descriptive

Psychology

0

Body/Mind/Spirit Integration

0

Normative

Microeconomics

0

*Groups of Individuals*

Descriptive

Social Psychology

0

Anthropology

0

Normative

Decision Modeling

0

Group Decision Making

0

Organizational Learning

0

**The Organization**

*Functions*

Finance

0

Accounting

0

Marketing

0

Sales

0

Operations

0

Information Technology

0

*Structures*

Organization Theory

0

**The Environment**

*Clusters/Industries*

Industrial Economics

0

Strategy

0

Ethics

0

**The System**

*Approaches*

Systems Thinking

0

System Dynamics

0

*Design*

Performance Measurement

0

System Design

0